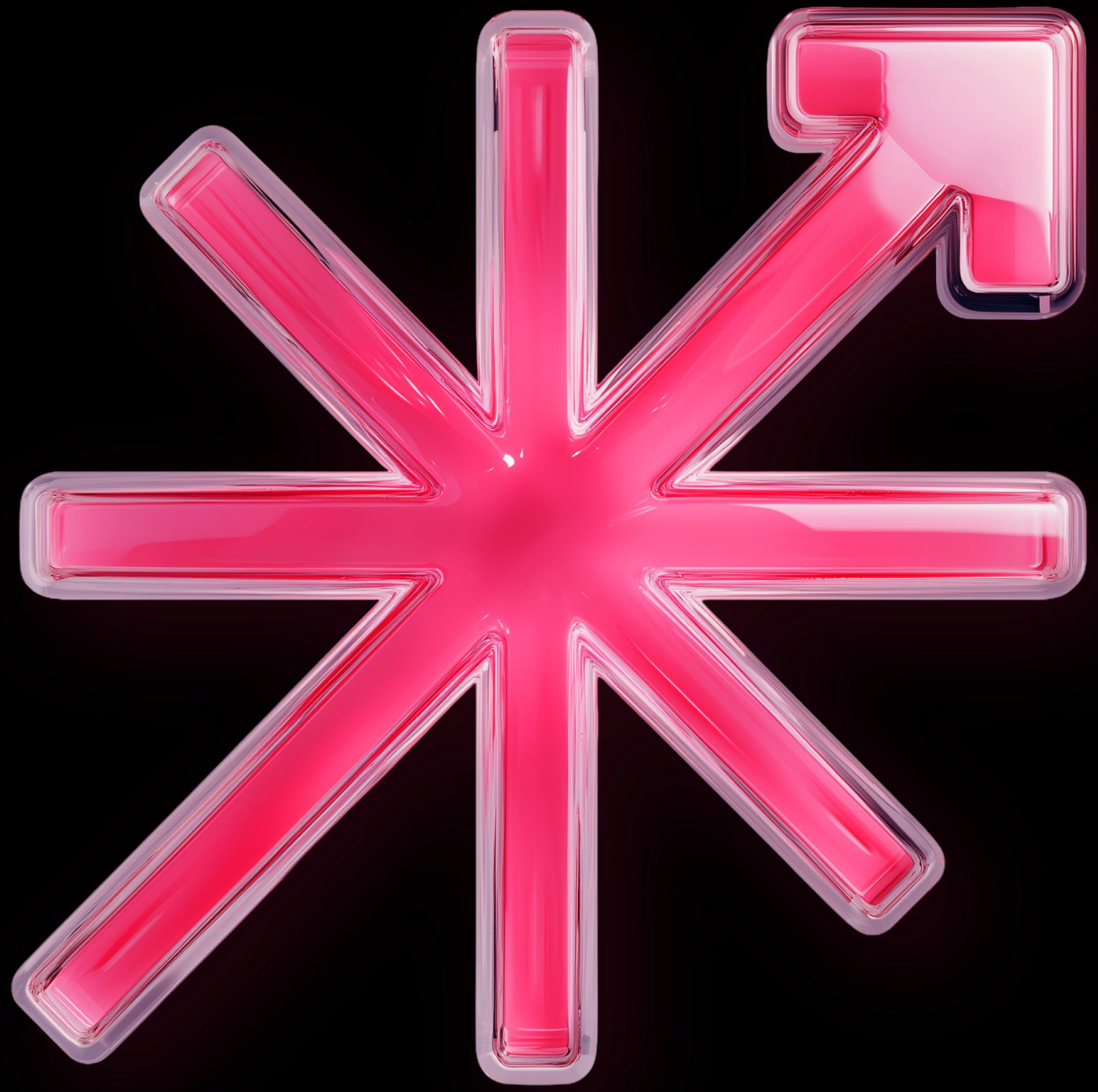


launch rules

FEBRABAN TECH 2027

RESERVATIONS

Sponsorship packages and exhibition spaces will be reserved during the launch event, either in person and/or online.
The reservation will be formalized through the signing of a contract, which will be sent within 10 days of the reservation commitment.
The reservation will only be guaranteed upon signing the contract, which must be duly executed no later than December 14, 2026. After this date, if the contract has not been duly signed, the reservation will be automatically released without prior notice.

First call: **Platinum Sponsor** (16 packages)

Companies interested in the **Platinum sponsorship package** will be the first to be invited to express their interest.
If the number of interested companies exceeds the number of available packages, the **priority ranking** will be followed, considering exclusively companies that participated in the most recent edition of FEBRABAN TECH and the following criteria:

- **Amount invested in FEBRABAN TECH 2026: 65%** weight;
- **Number of participations in the last 5 editions of the event: 30%** weight;
- **Amount invested in other FEBRABAN events: 5%** weight.

The **Platinum sponsor** will have priority in selecting its **booth area** and **merchandising opportunities**, according to the ranking order and availability at the time of selection.

Next call: **Gold** Sponsors (26 packages)

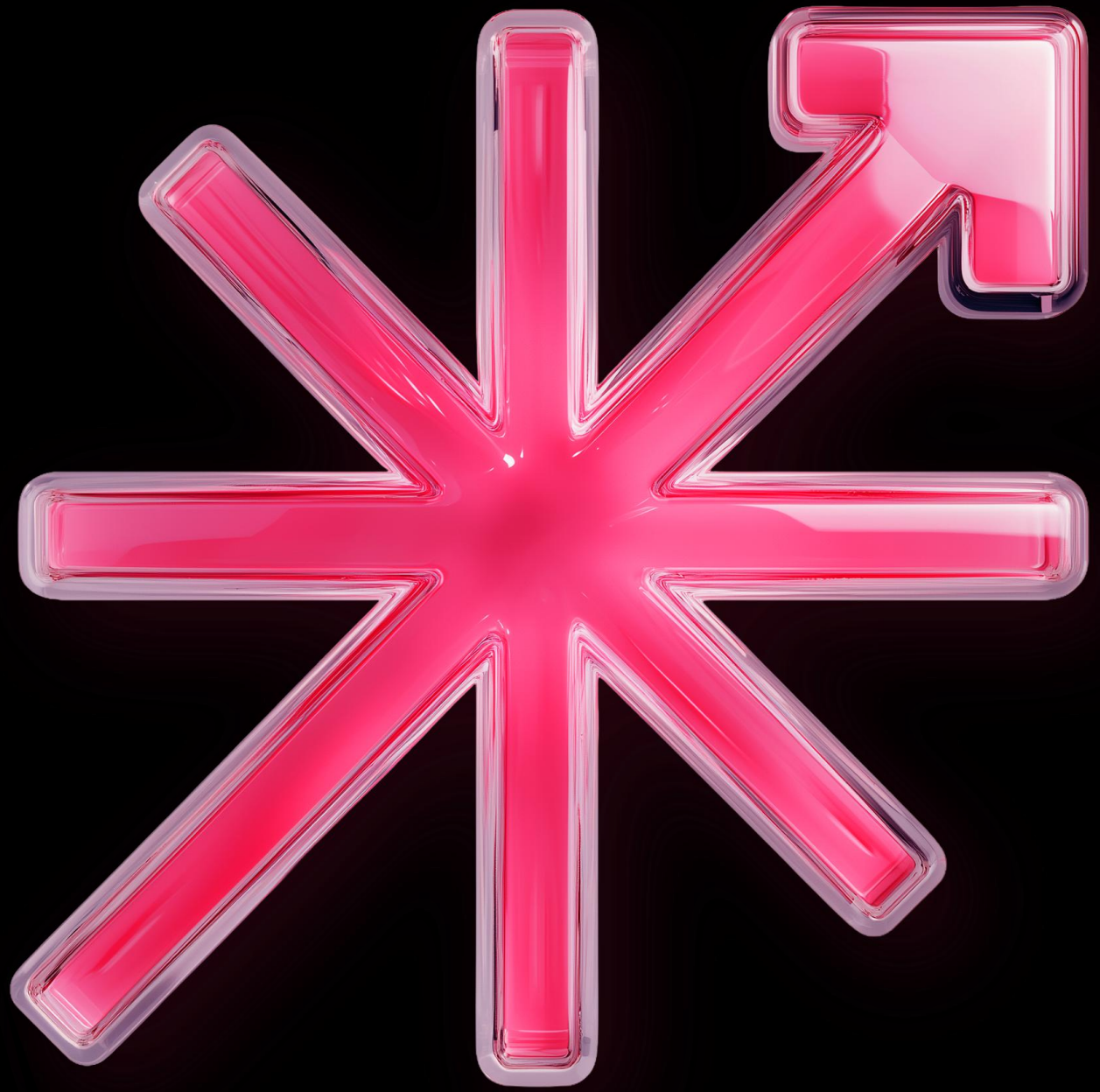
Next, once the **Platinum sponsors** have completed their selections, companies interested in the **Gold sponsorship package** will be invited to express their interest.
The selection order will likewise follow the **priority ranking**, considering exclusively companies that participated in the most recent edition of FEBRABAN TECH and the following criteria:

- **Amount invested in FEBRABAN TECH 2026: 65%** weight;
- **Number of participations in the last 5 editions of the event: 30%** weight;
- **Amount invested in other FEBRABAN events: 5%** weight.

Next call: Further packages and/or exhbition areas

Once the **Platinum and Gold sponsors** have completed their selections, the remaining companies will be invited, **always following the ranking order**, to make their selections from the other available sponsorship packages, exhibition areas, and other opportunities.

Other Guidelines



Other Guidelines

- Companies that arrive at the launch event after the area selection process has begun, and whose names have already been called, must wait until all companies currently present have completed their selections before reserving exhibition and/or sponsorship spaces, subject to availability.

- A maximum of two areas may be reserved, provided that the spaces are adjacent and intended to accommodate a single booth setup.

- Standard booths and exhibition spaces will also be limited to a maximum of two (2) per company, provided that they are adjacent.

- Once the selection process moves on to the next company in the ranking, previously made reservations may no longer be modified.

Outras Orientações

- FEBRABAN reserves the right not to accept sponsorships and/or exhibition spaces from companies whose products and services are not aligned with the purpose and objectives of **FEBRABAN TECH**.

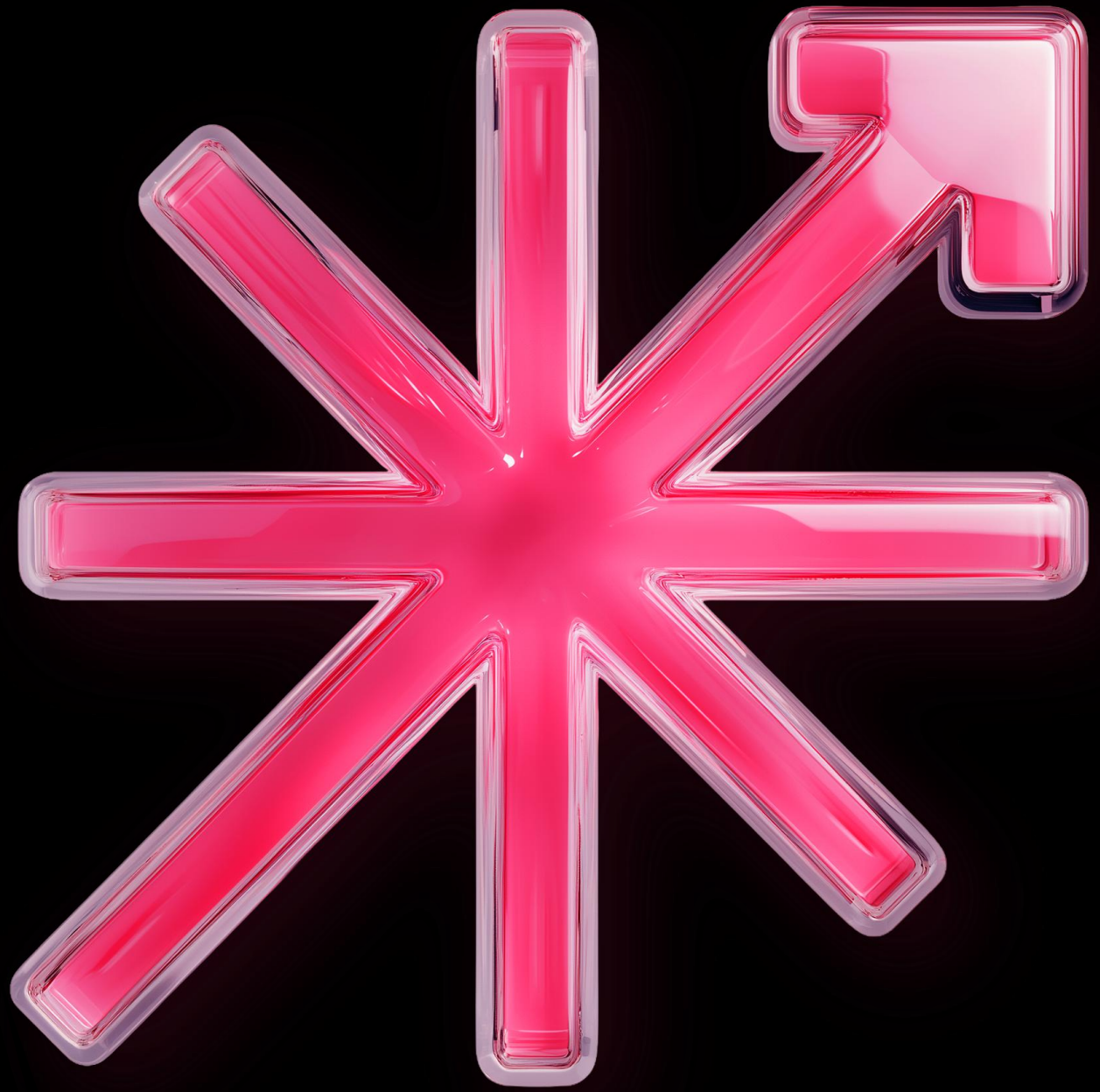
- In the event of the cancellation of Platinum or Gold sponsorship packages after the launch event, the selected exhibition spaces will be made available again to companies on the waiting list.

- The reservation of areas for transfer or resale to third parties is strictly prohibited. If such a practice is identified, the reservation will be canceled and the space will be offered to a company on the waiting list.

- The display of up to two brands belonging to the same company and/or corporate group on booth fascia signage will be permitted. The display of more than one logo will not be allowed if the companies are not contractually related.

**Companies that did not participate in the most recent edition, even if they have a higher total number of participations overall, will have their ranking position determined after the last-ranked participant from the previous edition (2026).*

Waiting list



Waiting list

- Companies whose interests were not accommodated during the launch event due to the unavailability of their preferred exhibition spaces and/or sponsorship packages may request to be placed on the waiting list.

- Requests regarding the waiting list and exhibition space changes may only be submitted after the conclusion of the event and exclusively by email to **comercial.febrabantech@febraban.org.br**, starting at **10:00 a.m. on the day following the launch event (November 4, 2026)**.

- Requests will be processed in chronological order based on the time they are received at the email address above, beginning at **10:00 a.m. on November 4**, and subject to space availability.
  Emails received before this time will be placed at the end of that day's waiting list.

Further information

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