

media kit

FEBRABAN TECH 2027

August 24-26

Location

Distrito **Anhembi**



SUMMARY



- ABOUT THE EVENT
- SPONSORSHIPS
- EXHIBITION
- CONTENT
- MERCHANDISING



2026

EDITION NUMBERS

THE NUMBERS OF THE 2026 EDITION

The largest technology and innovation event in the financial sector

70 thousand **Visits**

300 **Sponsors and exhibitors**



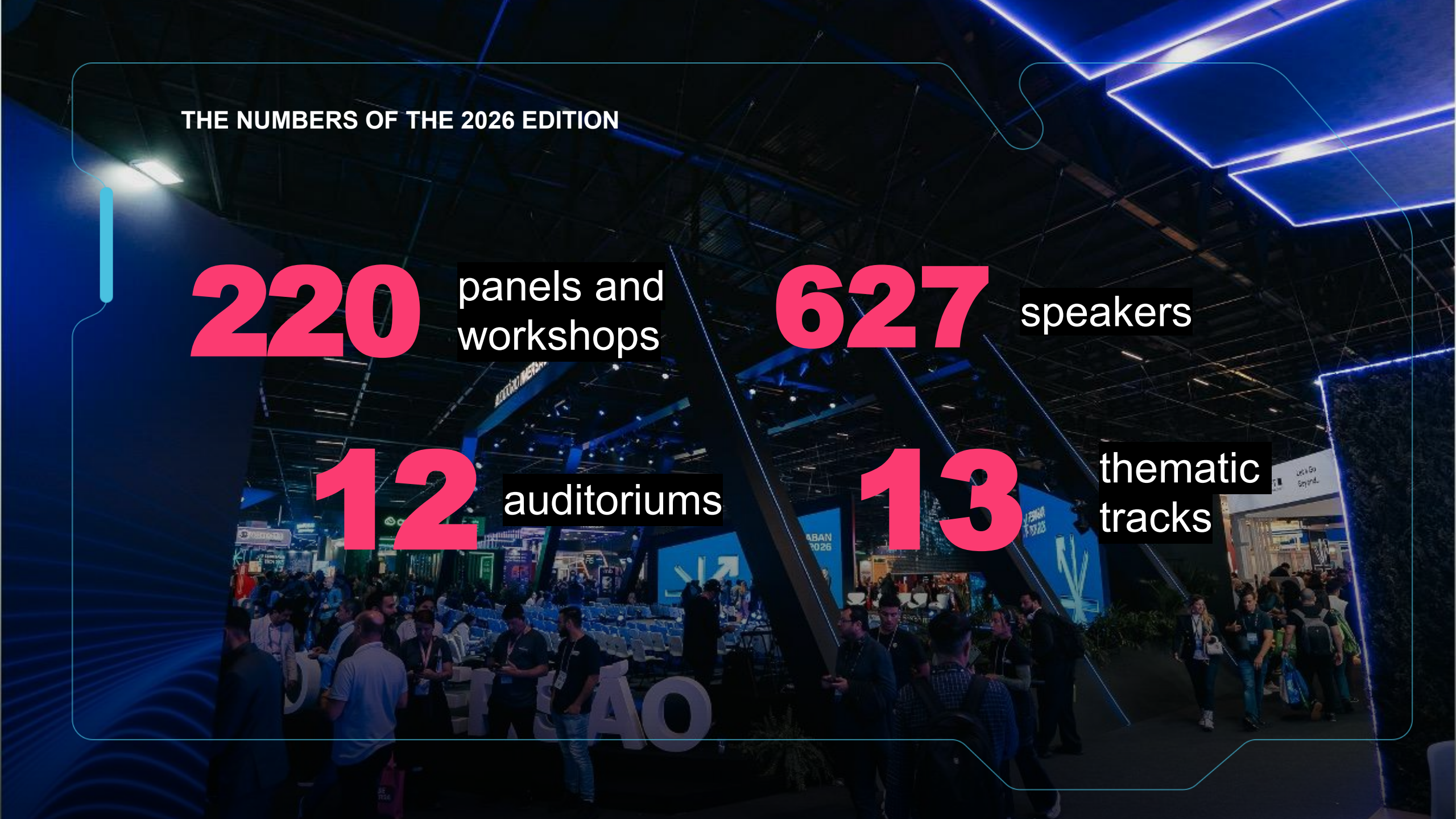
THE NUMBERS OF THE 2026 EDITION

220 panels and workshops

627 speakers

12 auditoriums

13 thematic tracks





THE NUMBERS OF THE 2026 EDITION

AUDIENCE

36% Banks

34% Technology companies, Startups and Fintechs

17% Credit Unions, Brokerages, Insurers and other Financial Institutions

6% Audit and Consulting firms

5% Payment methods

2% Trade associations, Government and social Organizations



AUDIENCE PROFILE

65%
Managers or above

40%
Managers and Heads of area

25%
C-Level, Presidency and Board

35%
Analysts, Specialists and other executives

FEBRABAN TECH on media



TV GLOBO



CNBC



CNN MONEY



TV RECORD



TV CULTURA



TIMES CNBC



CNN BRASIL

Press HIGHLIGHTS

VALOR ECONÔMICO



Finanças

Tecnologia Avanço da ferramenta gera benefícios de eficiência operacional das instituições financeiras, mas desafia processo de autenticação

Bancos se adaptam para lidar com agente de IA em nome do cliente

Setor financeiro estima investir R$ 3 bi em nova tecnologia e dados em 2026



Investimentos

JP Coviello, do Citi Wealth, aposta em ações dos EUA e reduz exposição ao Brasil

Mercados

Taxas dos Treasuries e dólar sobem com alta da inflação nos EUA

Renda fixa

Tesouro amplia a participação prevista de título atrelado à Selic na dívida

Tecnologia

Bancos e fintechs debatem inovação e maior regulação no setor

Finanças

Bancos Autoridade monetária não especificou iniciativas; Galípolo tem chamado atenção para aumento da oferta e estrutura do setor de cartões

BC prevê medidas para mitigar risco de crédito caro

ESTADÃO



Febraban Tech

No foco, o avanço da IA com proteção à operação



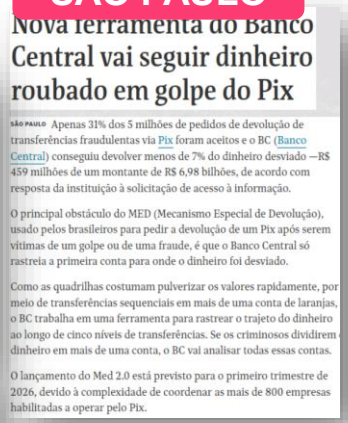
ESTADÃO

Notícia • Estadão / Economia / Negócios

Quanto a IA já avançou no dia a dia dos grandes bancos do País? Os CEOs explicam

Executivos que comandam os maiores bancos privados participam de debate com a Caixa no Febraban Tech, evento a que pela primeira vez se agrega o Nubank

FOLHA DE SÃO PAULO



Nova ferramenta do Banco Central vai seguir dinheiro roubado em golpe do Pix

SÃO PAULO Apenas 31% dos 5 milhões de pedidos de devolução de transferências fraudulentas via Pix foram aceitos e o BC (Banco Central) conseguiu devolver menos de 7% do dinheiro desviado —R$ 459 milhões de um montante de R$ 6,98 bilhões, de acordo com resposta da instituição à solicitação de acesso à informação.

O principal obstáculo do MED (Mecanismo Especial de Devolução), usado pelos brasileiros para pedir a devolução de um Pix após serem vítimas de um golpe ou de uma fraude, é que o Banco Central só rastreia a primeira conta para onde o dinheiro foi desviado.

Como as quadrilhas costumam pulverizar os valores rapidamente, por meio de transferências sequenciais em mais de uma conta de laranjas, o BC trabalha em uma ferramenta para rastrear o trajeto do dinheiro ao longo de cinco níveis de transferências. Se os criminosos dividirem o dinheiro em mais de uma conta, o BC vai analisar todas essas contas.

O lançamento do Med 2.0 está previsto para o primeiro trimestre de 2026, devido à complexidade de coordenar as mais de 800 empresas habilitadas a operar pelo Pix.

O GLOBO



SAÍDAS PARA A TURBULÊNCIA

A visão dos CEOs dos bancos sobre a crise fiscal

Executivos à frente das principais instituições financeiras do país defendem que o equilíbrio das contas públicas é 'urgência absoluta' ligada à estabilidade econômica, à queda dos juros e ao desenvolvimento social

O LIBERAL



FEBRABAN TECH 2025

Bancos debatem IA, ESG e transição climática

INOVAÇÃO - Evento destaca o protagonismo do setor na inclusão digital e na agenda sustentável, com painéis sobre inteligência artificial e a preparação para a COP 30

"Não se elimina crise, mas se reduz o impacto. E isso começa com dados e consciência", diz Gustavo Leitão



SUSTENTABILIDADE

Bancos terão padrão para mensuração de carbono

INOVAÇÃO - No Febraban Tech 2025, entidade anunciou que levará à COP 30 proposta inovadora de medição das emissões no sistema financeiro

"Há mais de uma década os bancos brasileiros criam risco climático como risco financeiro."

ÉPOCA



NEGÓCIOS Inteligência Artificial

"A inteligência artificial vai fazer a ciência avançar mais rapidamente do que nunca", diz prêmio Nobel da Economia

G1



g1 ECONOMIA

Galípolo vê risco em crédito caro usado para despesas fixas e alerta para endividamento das famílias

Social media HIGHLIGHTS

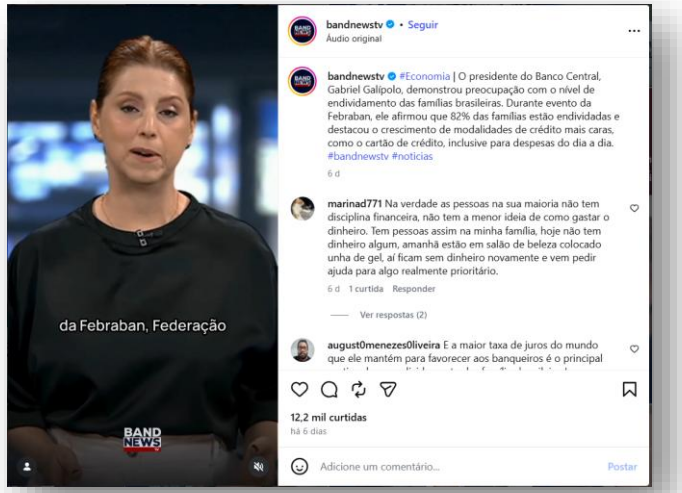
1.3M video views

7.865 mentions



O que pensam os CEOs dos principais bancos brasileiros sobre ajuste fiscal, juros e produtividade

Num painel realizado durante a Febraban Tech, feira de tecnologia para o sistema financeiro, em São paulo, os executivos deram sua visão sobre a agenda econômica necessária para o país



'O inimigo não é a tecnologia, somos nós', diz Nobel de Economia

Febraban Tech 2026: tecnologia e inovação transformam o setor financeiro

Evento reúne bancos, fintechs e empresas de tecnologia para discutir inteligência artificial, segurança digital, dados e o futuro dos serviços financeiros. Ver menos

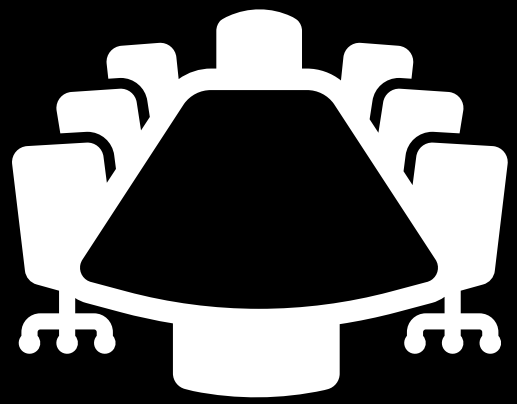
IA nos bancos: da experiência do cliente à rotina da equipe, o que está mudando

Bancos dizem que inteligência artificial aumentou 'exponencialmente' ataques digitais



Quanto a IA já avançou no dia a dia dos grandes bancos do País? Os CEOs explicam

*social media: Facebook, X, Linkedin, Threads, TikTok and YouTube



Board and Content Committee

The FEBRABAN TECH Board is made up of representatives from the six largest banks. They are responsible for defining and approving the event's strategic guidelines.

itaú · Banco do Brasil · bradesco · Santander · CAIXA · btg pactual

The Content Committee is made up of representatives from ten banks. They are responsible for helping to build the agenda; suggesting, evaluating and approving proposed themes and speakers.

itaú · Banco do Brasil · bradesco · Santander · CAIXA · btg pactual · citibank · Banco PAN · banrisul

CONTENT SPACES



Febraban Auditorium

Brings together the keynote speakers' presentations and the agenda covering the panels of the thematic tracks.



Innovation & New Business Auditorium

A space with in-depth content from guest specialists of the sector's most innovative companies.



Fintech Arena

A space dedicated to the content track on leading startups and innovative solutions in the sector, and the stage of the Fintech Arena Championship.

CONTENT SPACES



Workshop

Workshop rooms with specific content related to the event's tracks; they feature varied presentation formats promoted by the sector's partner companies, curated by FEBRABAN.



Immersion Auditorium

Each edition brings a different structure with new technology for an immersive audience experience. Specialists present topics related to the event's tracks.



Febraban Cases Stage

Centralizes presentations of successful cases of partnerships between the financial sector and supplier companies.

NEW!

Business Lounge

The meeting point between sponsors and financial sector executives







NEW!

Business Lounge

Exclusive to special guests and **Platinum** and **Gold** sponsors

Exclusive meeting rooms for Platinum sponsors

Exclusive lounge with open bar and open food

Opportunity for meetings and exclusive gatherings



Sponsorships

BRANDING AND CONTENT OPPORTUNITIES

SPONSORSHIP

PLATINUM

INVESTMENT BRL 380,000.00 | 16 SLOTS

CONTENT

- **Nomination of 1 (one) panelist** to join an editorial panel of FEBRABAN TECH 2027 in one of the FEBRABAN auditoriums*;
- **Exclusive 30-minute presentation** in one of the FEBRABAN auditoriums. The number of panelists and the format are at the sponsor's discretion*;

DELIVERABLES

- **70 complimentary attendee passes** (worth BRL 154 thousand);
- **Brand exposure, as a PLATINUM sponsor,** on the event auditorium screens, website and in FEBRABAN TECH communications;
- **Special price** for purchasing booths;
- **Exclusive meeting room** inside the Business Lounge****
- **10 Business Lounge** access passes;
- **03 exclusive parking spaces** during the three days of the event;

DIGITAL

- **Random banner** at the top of the FEBRABAN TECH platform homepage for 30 days.**
- **Mailing:** Sponsors will receive the data of registrants who authorize the sharing of this information (name, seniority level, company, e-mail);

*Suggested themes and speakers must be approved by the Content Committee - presentations must be in Portuguese or English;
** Up to 12 company banners simultaneously;
***Presentation time slots will be assigned at FEBRABAN's discretion, in order of formalized contract and submission of themes.
**** for use throughout the event (3 days, from 9 a.m. to 6 p.m.).

SPONSORSHIP

GOLD



INVESTMENT BRL 245,000.00 | 26 SLOTS

CONTENT

- **Exclusive 30-minute presentation** in the Innovation & New Business auditorium. The number of panelists and the format are at the sponsor's discretion*;

DELIVERABLES

- **50 complimentary attendee passes** (worth BRL 110 thousand);
- **Brand exposure, as a GOLD sponsor,** on the event auditorium screens, website and in FEBRABAN TECH communications;
- **Special price** for purchasing booths;
- **05 Business Lounge** access passes;

DIGITAL

- **Random banner between sections** on the FEBRABAN TECH platform for 20 days.**
- **Mailing:** Sponsors will receive the data of registrants who authorize the sharing of this information (name, seniority level, company, e-mail);

*Suggested themes and speakers must be approved by the Content Committee - presentations must be in Portuguese or English;
** Up to 12 company banners simultaneously;
***Presentation time slots will be assigned at FEBRABAN's discretion, in order of formalized contract and submission of themes.

SPONSORSHIP

SILVER



INVESTMENT BRL 135,000.00 | 35 SLOTS

DELIVERABLES

- **30 complimentary attendee passes** (worth BRL 60 thousand);
- **Brand exposure, as a SILVER sponsor,** projected in the event auditoriums, website and in FEBRABAN TECH communications;
- **Special price** for purchasing booths;

DIGITAL

- **Random card** on the FEBRABAN TECH platform homepage for 15 days.*
- **Mailing:** Sponsors will receive the data of registrants who authorize the sharing of this information (name, seniority level, company, e-mail);

*Up to 12 company cards simultaneously;



Exhibition

BOOTHS WITH STANDARD SETUP AND RAW SPACE AREAS



Fintech Lounge

It is the meeting point between financial institutions and the sector's fintechs and startups.

Fintech Exhibition

Programming related to the startups and fintechs track

Fintech Arena Championship

- 35 Fintechs will demonstrate their solutions.
- The best 12 will be selected for a pitch championship.
- Two winners are awarded!

Fintech Counter

INVESTMENT BRL 18,500.00

- 1 exhibition counter with TV, logo and cabinet;
- Participation in the Fintech Arena Championship (mandatory);
- 5 complimentary attendee passes (worth BRL 10 thousand);
- 3 exhibitor passes;
- Publication of the fintech's name in the exhibitor list.

Not included:

- Internet;
- Data collector.

Click here to join the selection

*To encourage new companies and solutions, Fintechs may take part in up to two editions of the competition.
**Counter selection will take place after contract signature, in chronological order of formalization.

Participating startups must meet the requirements of the championship rules. Participation is subject to prior review by FEBRABAN.



Illustrative image

Standard Booth

16 sqm and 32 sqm

Items included:

- **Standard setup** (flooring, walls, fascia and lighting)
- **Standard furniture** (1 meeting table, 4 chairs and 1 wastebasket)
  - Electric power (2 KVAs);
  - City Hall fee;
  - Fire extinguisher;
  - Publication of the company's name in the exhibitor list and map on the FEBRABAN TECH platform;

Not included:

- Internet;
- Audio and video equipment;
- Data collector;
- Extra electric power, if needed.
- Extra customizations.





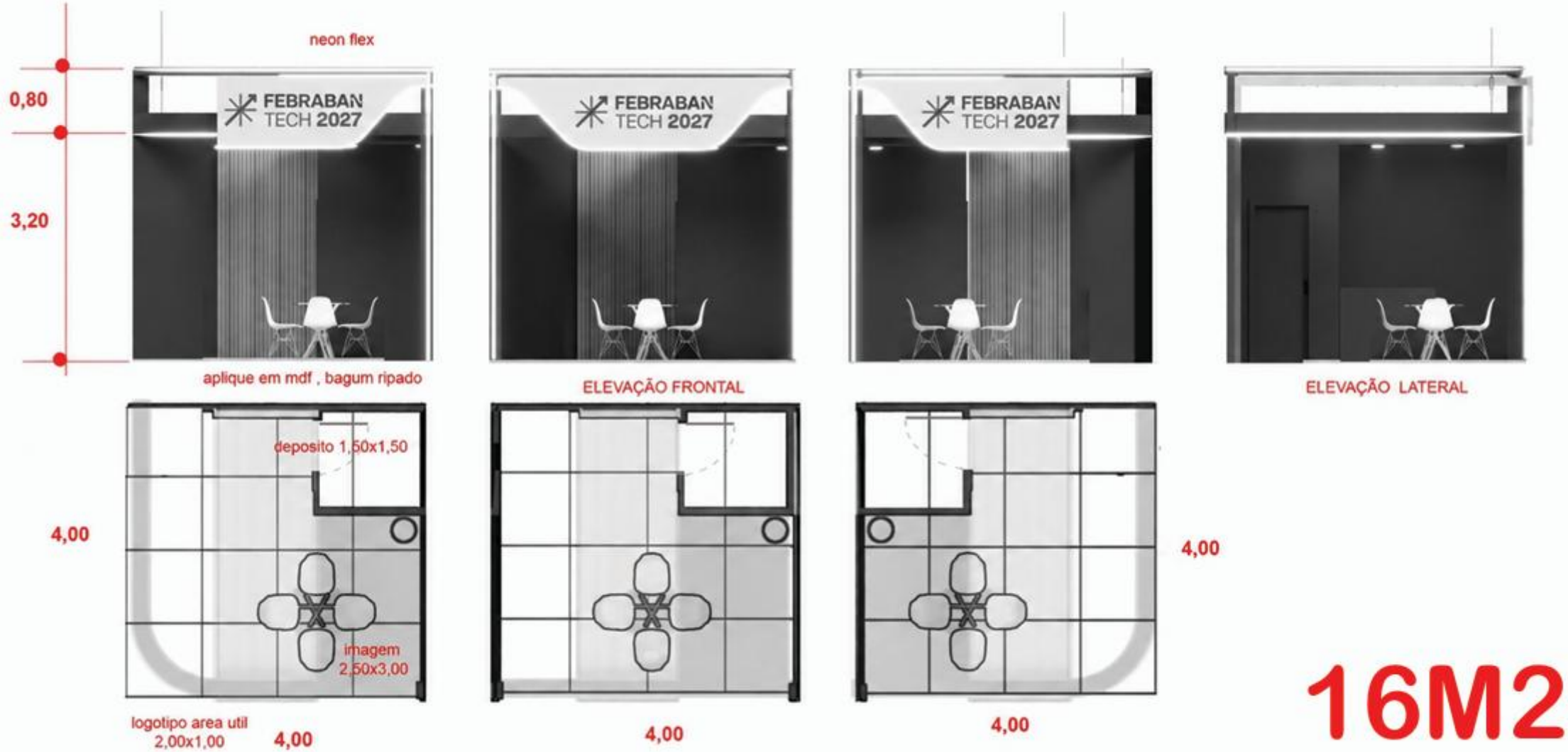
Illustrative image

BOOTH WITH STANDARD SETUP 16SQM



Illustrative image

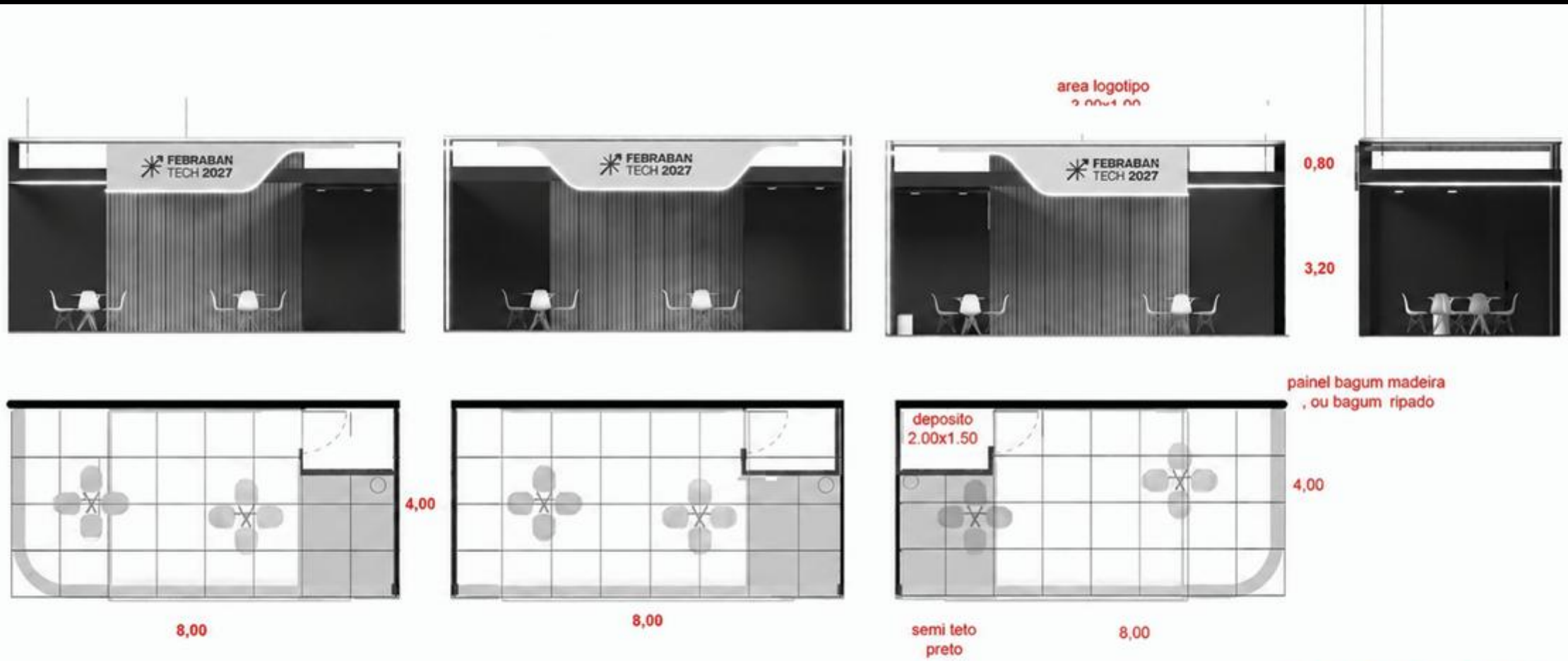
BOOTH WITH STANDARD SETUP 16SQM



BOOTH WITH STANDARD SETUP 32SQM



BOOTH WITH STANDARD SETUP 32SQM



32M2

Exhibition area prices

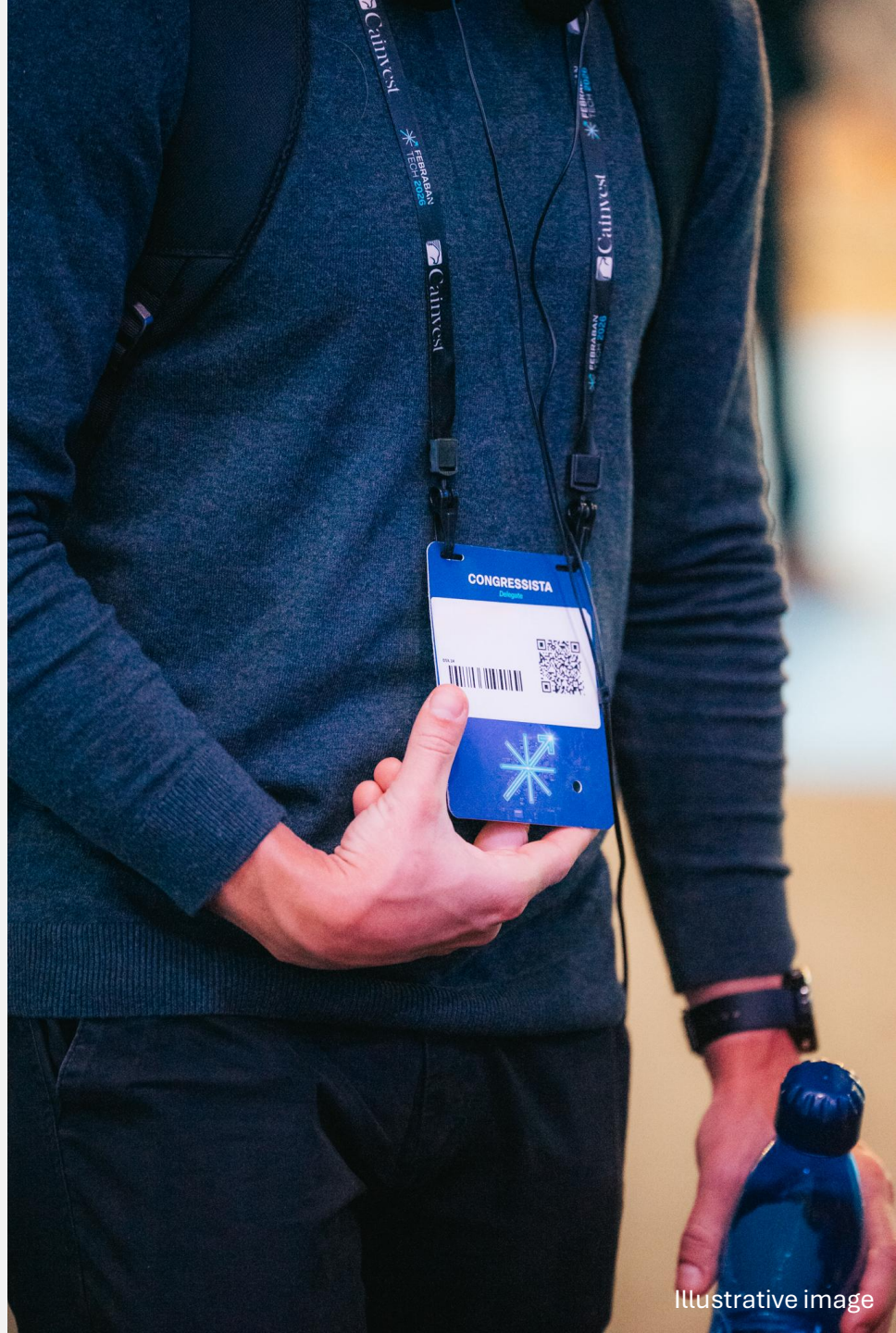
Size	Availability	Exhibitor	Sponsor promotional price PLATINUM | GOLD | SILVER
Fintech Counter Exclusive to selected startups	AVAILABLE	BRL 18.500,00	BRL 18.500,00
16 sqm - with setup	AVAILABLE	BRL 90.000,00	BRL 81.000,00
32 sqm - with setup	AVAILABLE	BRL 180.000,00	BRL 162.000,00
20 sqm	AVAILABLE	BRL 104.000,00	BRL 93.600,00
25 sqm	AVAILABLE	BRL 130.000,00	BRL 117.000,00
30 sqm	AVAILABLE	BRL 156.000,00	BRL 140.400,00
35 sqm	AVAILABLE	BRL 182.000,00	BRL 163.800,00
40 sqm	AVAILABLE	BRL 208.000,00	BRL 187.200,00
50 sqm	AVAILABLE	BRL 260.000,00	BRL 234.000,00
60 sqm	DISPONÍVEL	BRL 312.000,00	BRL 280.800,00
70 sqm	AVAILABLE	BRL 364.000,00	BRL 327.600,00
120 sqm	AVAILABLE	BRL 624.000,00	BRL 561.600,00

Raw space per sqm: BRL 5,200.00. | Standard booth per sqm: BRL 5,625.00

Exhibitors will receive 3-day passes to access the event, according to their booth size:

Booth/Area - sqm	Attendee Pass	Exhibitor Pass
Fintech Counter	5	3
16 sqm areas	16	08
20 sqm areas	20	10
30 sqm areas	30	15
32 sqm areas	32	16
35 sqm areas	35	17
50 sqm areas	50	25
60 sqm areas	60	30
70 sqm areas	70	35
120 sqm areas	120	60

The passes give full access to the three days of the event and are personal and non-transferable. They do not include lunch or parking. Each complimentary pass is worth BRL 2,205.00, according to the first price tier. The number of service and contractor passes is available in the exhibitor manual.



Illustrative image

Floor plan

Áreas patrocinadas:

COWORKING 1	239m²
COWORKING 2	239m²
COWORKING 3	228m²
COWORKING 4	228m²
ÁREA DE BEM ESTAR 1	164m²
ÁREA DE BEM ESTAR 2	164m²

Áreas de exposição:

(16m²)	83
(20m²)	52
(25m²)	44
(30m²)	18
(35m²)	16
(40m²)	18
(50m²)	42
(60m²)	04
(70m²)	27
(120m²)	10

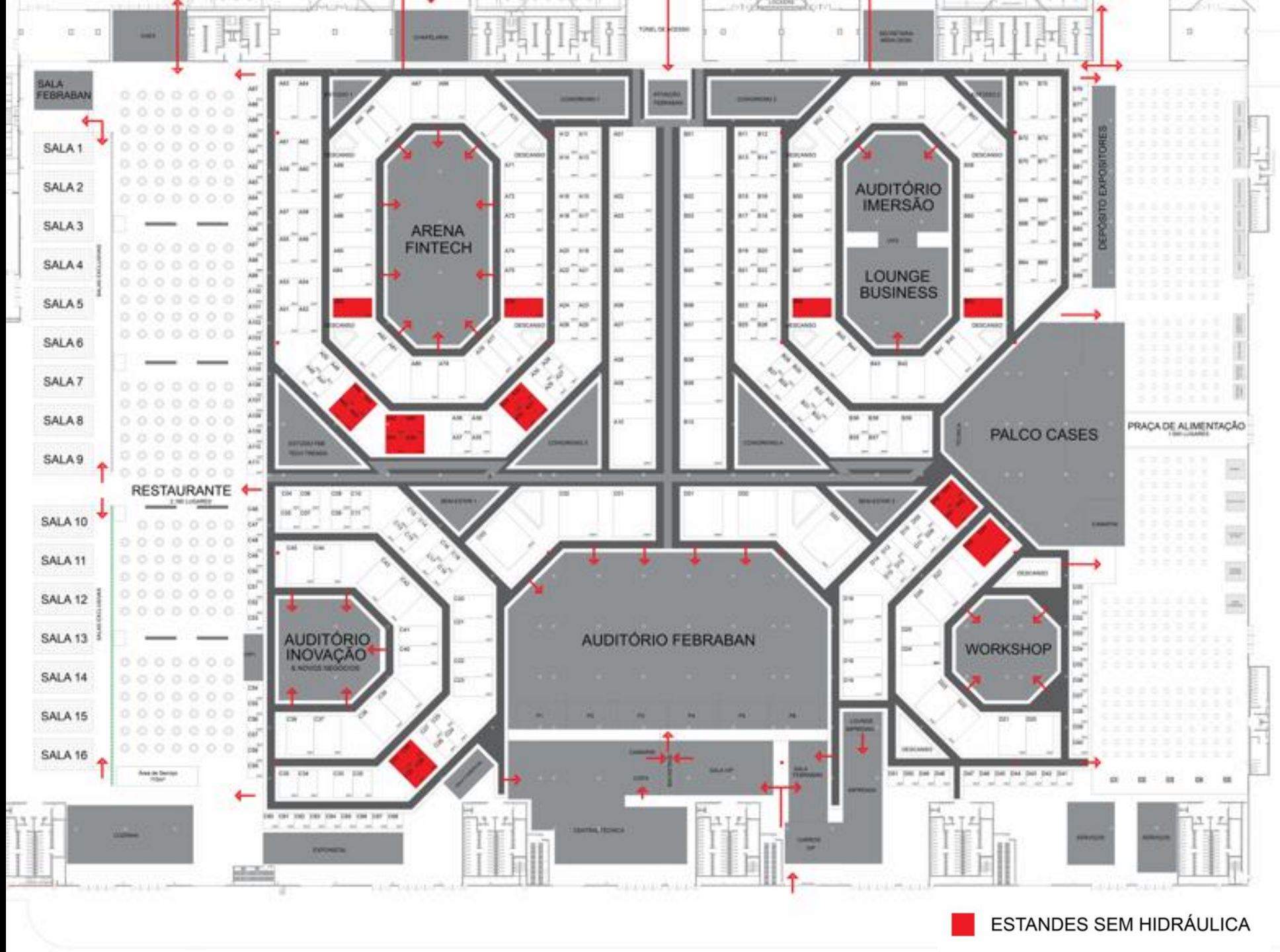


Exhibition Areas Without Plumbing



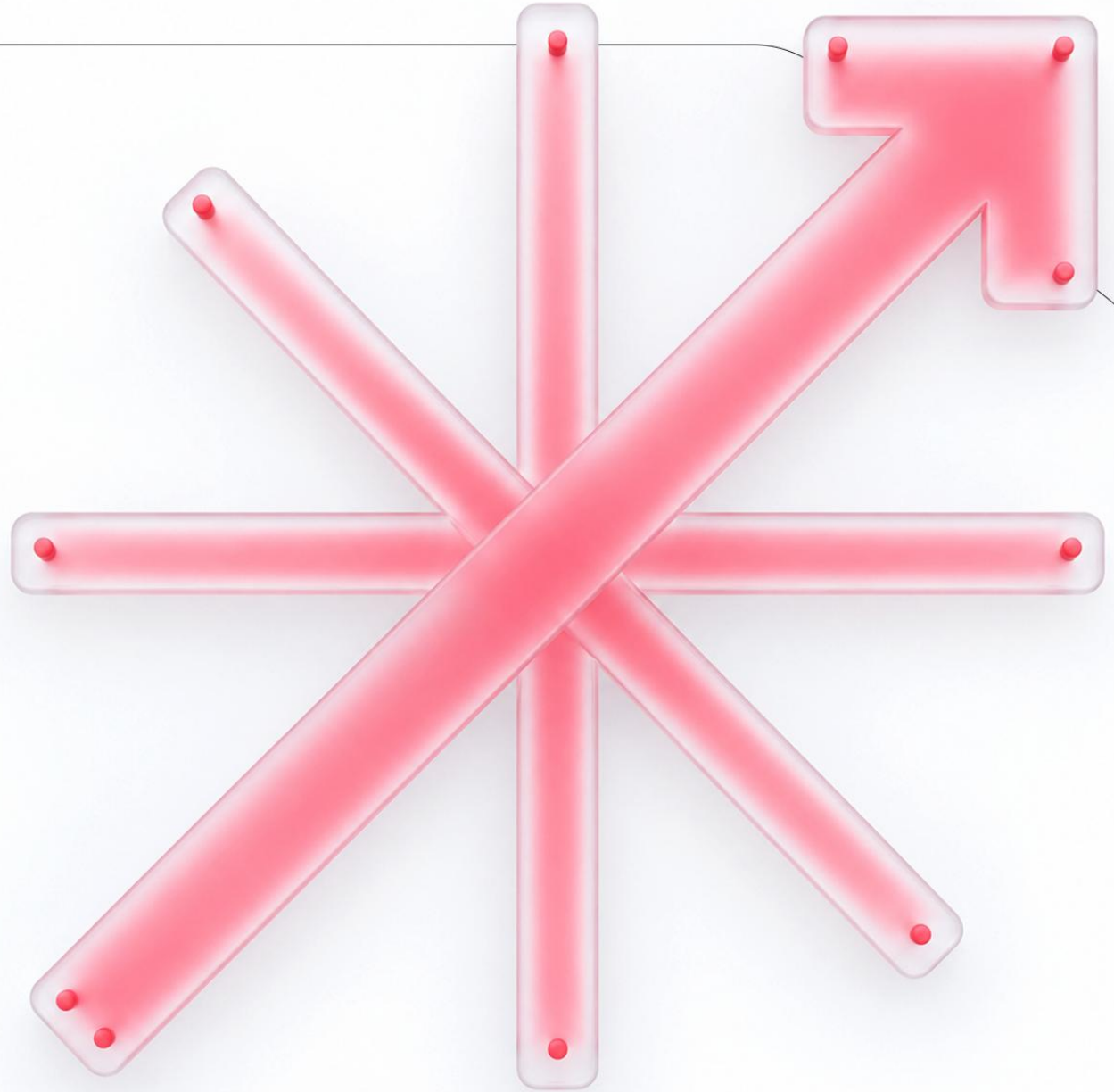
Areas: A31; A32; A33; A34; A39; A40; A41; A42; A43;A44; A45; A46; A80; A94; B66; B80; C28; C29; C30; C31; D04; D05; D06; D07.

In addition to these areas, due to the predefined structure, standard-built booths also do not have plumbing connections.



Content

CONTENT OPPORTUNITIES



FEBRABAN TECH Studio

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 90.000,00	**BRL 110.000,00**	**03 SLOTS**

BENEFITS

- Brand exposure on the studio backdrop (shared with up to two other sponsors) in all recordings;
- Participation of one executive in a videocast for the FEBRABAN TECH platform, published after the event;
- Promotion of the videocast in the event's official program;
- 10 attendee passes (worth BRL 22 thousand).

**To enrich the suggested content, the videocast may feature other executives from the sector.*



Illustrative image

Financial Health Summit

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 85.500,00	**BRL 132.000,00**	**03 SLOTS**

The Financial Education Summit is a high-impact industry initiative led by FEBRABAN in partnership with the Central Bank of Brazil, as part of FEBRABAN TECH.

BENEFITS

- Exclusive 20-minute panel in the Summit's program;
- 10 attendee passes (worth BRL 22 thousand).

**The panel selection is subject to review by the FEBRABAN TECH Content Committee.*
***The proposed panel must be aligned with the theme of financial education.*
****Presentations must be delivered in Portuguese or English.*

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Illustrative image

Fintech Arena Sponsorship

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 110.000,00	**BRL 145.000,00**	**06 SLOTS**

BENEFITS

- Nomination of 1 panelist for the Fintech Arena agenda in a pre-existing panel;
- Brand exposure, as an Arena sponsor, projected on the FINTECH Arena screens;
- 10 attendee passes (worth BRL 22 thousand).

**The panelist selection is subject to review by the Content Committee.*
***The participation will be as part of a pre-existing panel.*
****Presentations must be delivered in Portuguese or English.*



Illustrative image

FEBRABAN Cases Stage

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 175.000,00	**BRL 195.000,00**	**15 SLOTS**

BENEFITS

- One exclusive 20-minute panel on the FEBRABAN CASES stage;
- Promotion of the presentation in the event's official program;
- 15 attendee passes (worth BRL 33 thousand).

** The content must necessarily present a success case.*
*** The number of panelists and the format are at the sponsor's discretion.*
**** Suggested themes and speakers must be approved by the Content Committee;*



Illustrative image

Sponsored Workshop

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 250,000.00/day	**BRL 275,000.00/day**	**12 SLOTS**

BENEFITS

- 01 workshop room for up to 100 people - *Upon contracting two rooms, the spaces will be combined into a single auditorium with a capacity of 200 people*;
- Workshop content and delivery are the sponsor's responsibility;
- Promotion of the workshop in the event's program;*
- Screen at the room door with the sponsor's artwork;
- Up to 10 attendee passes to be used for the workshop facilitators;
- 10 attendee passes (worth BRL 22 thousand).

***Facilitators will not have speaker status, and their photos will not be published.*
***No changes to the room layout will be permitted.*
****The content and facilitation of the workshop are the Sponsor's responsibility.*
***** In case contracting two rooms, only the wall that separate the room will be removed. Other structures will remain the same.*

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Illustrative image



BRAND OPPORTUNITIES

Merchandising

Badge Lanyard Sponsorship

EXHIBITOR | SPONSOR	OTHER COMPANIES	EXCLUSIVE PACKAGE
BRL 250.000,00	**BRL 300.000,00**	

BENEFITS

- Sponsor's logo displayed on the attendees' badge lanyards;
- 30 attendee passes (worth BRL 66 thousand)

**Material produced by FEBRABAN.*



Illustrative image

FEBRABAN Auditorium Chair Cover

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 132.000,00	**BRL 175.000,00**	**06 SLOTS**

BENEFITS

- Sponsor's logo displayed on the chair covers of the FEBRABAN Auditoriums (during the 3 days of the event)
- Approximately 2,400 chairs (shared among up to six sponsors - one per auditorium)
- 20 attendee passes (worth BRL 44 thousand).

**Material produced by FEBRABAN.*



Illustrative image

FEBRABAN Cases Stage Chair Cover

EXHIBITOR | SPONSOR	OTHER COMPANIES	EXCLUSIVE PACKAGE
BRL 90.000,00	**BRL 120.000,00**	

BENEFITS

- Sponsor's logo displayed on the chair covers of the FEBRABAN CASES stage (during the 3 days of the event).
- Approximately 120 chairs
- 20 attendee passes (worth 44 thousand).

**Material produced by FEBRABAN.*



Illustrative image

Immersion Auditorium Chair Cover

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 120.000,00	**BRL 165.000,00**	**EXCLUSIVE PACKAGE**

BENEFITS

- Sponsor's logo displayed on the chair covers of the Immersion auditorium (during the 3 days of the event)
- Approximately 120 chairs
- 20 attendee passes (worth BRL 44 thousand).

**Material produced by FEBRABAN.*





Illustrative image

Restaurant Chair Cover

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 140.000,00	**BRL 185.000,00**	**EXCLUSIVE PACKAGE**

BENEFITS

- Exclusive display of the sponsor's logo on the restaurant chairs (during the 3 days of the event)
- Possibility of distributing giveaways / promotional materials in the restaurant;
- 20 attendee passes (worth BRL 44 thousand).

**Material produced by FEBRABAN.*



Illustrative image

Food Court Chair Cover

EXHIBITOR | SPONSOR	OTHER COMPANIES	EXCLUSIVE PACKAGE
BRL 120.000,00	**BRL 165.000,00**	

BENEFITS

- Exclusive display of the sponsor's logo on the Food Court chairs (during the 3 days of the event)
- Possibility of distributing giveaways / promotional materials in the food court;
- 20 attendee passes (worth 44 thousand).

**Material produced by FEBRABAN.*



Illustrative image

Outdoor Activations Sponsorship

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 300.000,00	**BRL 350.000,00**	**02 SLOTS**

BENEFITS

- 50 sqm activation area in the parking lot (raw space for an action organized by the sponsor);
- Display of the sponsor's artwork on 14 totems (1.18m x 1.58m) located along the parking lanes.
- Content on the LED panel (15m x 3m) located in the parking lot (back of the Parking LED - facing inside the parking lot) - Shared with up to 2 sponsors.
- 10 attendee passes (worth BRL 22 thousand).

**Activations must be approved in advance by FEBRABAN.*



Illustrative image

Transportation Sponsorship

EXHIBITOR | SPONSOR	OTHER COMPANIES	EXCLUSIVE PACKAGE
BRL 140.000,00	**BRL 160.000,00**	

BENEFITS

- Sponsor's brand displayed on vehicle decals (vans and electric carts), on the drivers' uniforms and in the drop-off area;
- Logo applied to the transportation signage;
- Possibility of distributing promotional materials inside the vans and at the cart/van drop-off;
- 20 attendee passes (worth BRL 44 thousand).
- Activations must be approved in advance by FEBRABAN.



Illustrative image

**Activations must be approved in advance by FEBRABAN. Illustrative image.*

Parking Gates

EXHIBITOR | SPONSOR	OTHER COMPANIES	EXCLUSIVE PACKAGE
BRL 72.000,00	**BRL 90.000,00**	

BENEFITS

- Sponsor's logo displayed on all parking gates - communication produced by the sponsor (execution and application by FEBRABAN);
- 10 attendee passes (worth BRL 22 thousand).

**Material produced by FEBRABAN. Illustrative image.*



Illustrative image

Registration Sponsorship

EXHIBITOR | SPONSOR	OTHER COMPANIES	EXCLUSIVE PACKAGE
BRL 155.000,00	**BRL 200.000,00**	

BENEFITS

- Sponsor's logo displayed in the registration communications;
- Possibility of distributing promotional material in a predefined area near registration;
- 20 attendee passes (worth BRL 44 thousand).





Illustrative image

**Illustrative image.*

Wellness Area Sponsorship

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 168.000,00	**BRL 240.000,00**	**02 SLOTS**

BENEFITS

- Decompression area dedicated to the attendee's well-being;
- Brand applied in the Wellness area;
- Possibility of activations and distribution of promotional material in the space;
- 15 attendee passes (worth 33 thousand).

**Customizations of the space must be approved in advance by FEBRABAN.*
Reducing the number of seats is not allowed.

Building new structures in the space is not allowed.
Using the space as a booth is not allowed.


Illustrative image

Headphones Sponsorship

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 185.000,00	**BRL 220.000,00**	**EXCLUSIVE PACKAGE**

BENEFITS

- Sponsor's brand displayed on the headphones given to attendees;
- Possibility of distributing promotional materials along with the headphones;
- 3 thousand headphones (one thousand per day);
- 20 attendee passes (worth 44 thousand).

**Activations and giveaways must be approved in advance by FEBRABAN.*
*** These are not the headsets used for the event's official broadcasts.*



Illustrative image

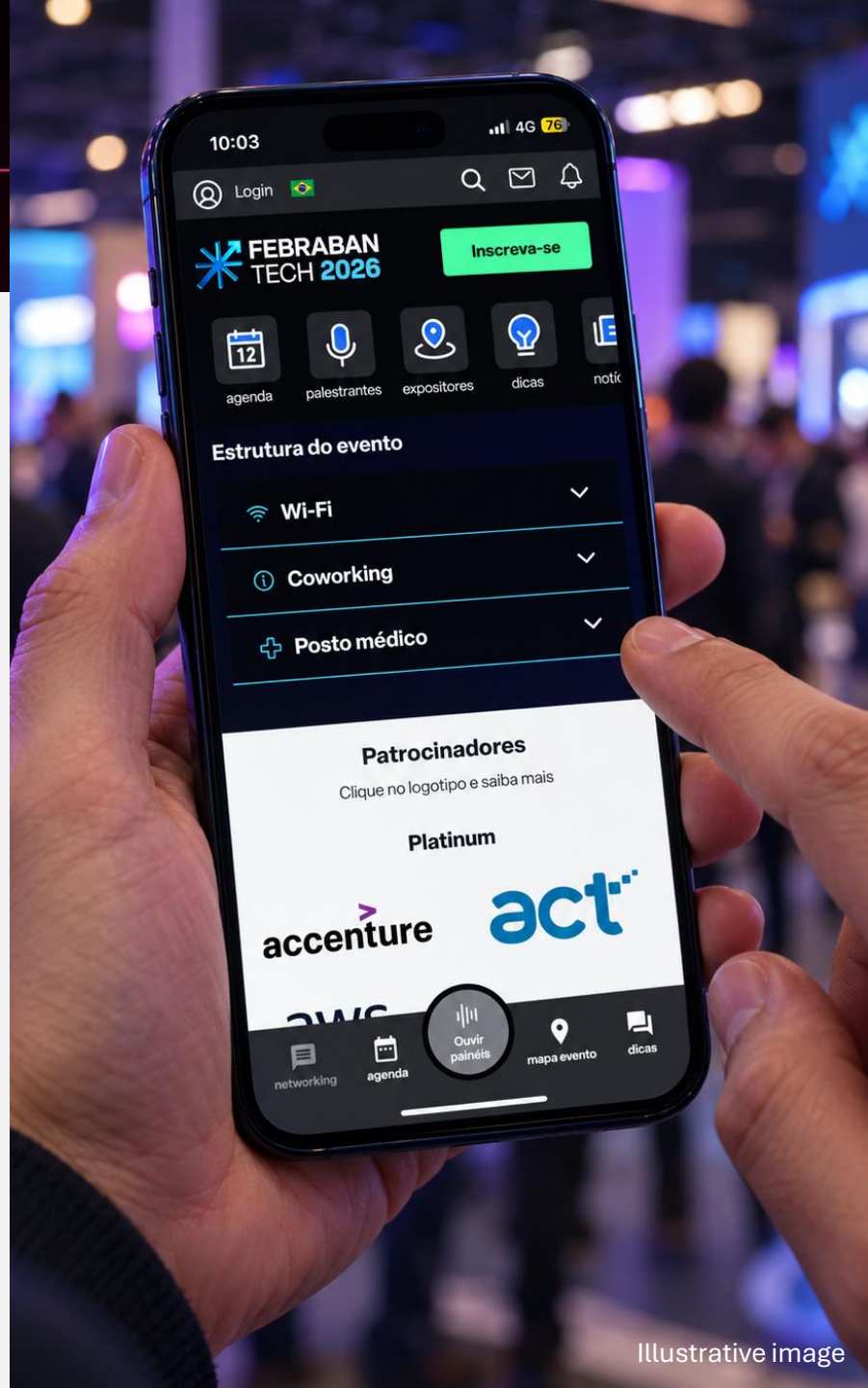
App Sponsorship

EXHIBITOR | SPONSOR	OTHER COMPANIES	EXCLUSIVE PACKAGE
BRL 180.000,00	**BRL 230.000,00**	

BENEFITS

- Sponsor's brand applied to the app screens;
- Sponsor's content on the app's splash screen;
- 20 attendee passes (worth BRL 44 thousand).
- Mailing: The sponsor will receive the data of registrants who authorize the sharing of this information (name, seniority level, company, e-mail);

**Content to be approved in advance by FEBRABAN. Illustrative image.*



Illustrative image

Happy Hour Sponsorship

EXHIBITOR | SPONSOR	OTHER COMPANIES	EXCLUSIVE PACKAGE
BRL 450.000,00	**BRL 550.000,00**	

BENEFITS

- 40 sqm VIP area for use from 5:30 p.m. to 8:30 p.m.;
- Brand exposure across the Happy Hour area and bar;
- Advertising piece of up to 1 minute at the opening of the attractions;
- Special acknowledgement at the opening of the attractions mentioning the sponsor's name;
- Attractions, food and beverages offered by FEBRABAN;
- 30 attendee passes (worth 66 thousand);
- Possibility of adding the brand to cups, napkins, glasses and other items used at the Happy Hour (provided by the sponsor).

**Production and activations in the space are subject to FEBRABAN's approval.*



Illustrative image

Overhead LED Signage

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 90.000,00	**BRL 105.000,00**	**05 SLOTS**

BENEFITS

- Display of the sponsor's content on one of the LED panels located on the entrance canopy of the pavilions;
- One exclusive LED panel (front and back) per sponsor for the three days of the event;
- 10 attendee passes (worth BRL 22 thousand).

**Selection in chronological order of booking.*



Illustrative image

Water Sponsorship

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 160.000,00	**BRL 200.000,00**	**EXCLUSIVE PACKAGE**

BENEFITS

- Sponsor's brand applied to the cups and hydration stations;
- Sponsor's logo on the reusable bottles distributed to attendees;
- 20 attendee passes (worth BRL 44 thousand).

**Illustrative images*





Illustrative image

LED Columns

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 100.000,00	**BRL 120.000,00**	**04 SLOTS**

BENEFITS

- Display of the logo / content on one of the sponsored columns;
- 15 attendee passes (worth BRL 33 thousand).

**Column location in chronological order of contracting.*



Illustrative image

Sponsored Coworking

EXHIBITOR | SPONSOR	OTHER COMPANIES	
BRL 168.000,00	**BRL 240.000,00**	**04 SLOTS**

BENEFITS

- Brand applied in the chosen Coworking area;
- Possibility of activations and distribution of promotional material in the space;
- 15 attendee passes (worth BRL 33 thousand).

**Customizations of the space must be approved in advance by FEBRABAN. Reducing the number of seats is not allowed.*

Building new structures in the space or changing the space's official communication is not allowed. Using the space as a booth is not allowed.



Illustrative image

Exclusive Rooms for Activations

INVESTMENT (3 DAYS)
BRL 175.000,00

16 SLOTS

BENEFITS

- Private rooms of 120 sqm each, integrated into the event, for exclusive lunches and/or other activations by the sponsor and guests;
- Brand exposure on the room's fascia;
- 20 attendee passes (worth BRL 44 thousand).

**Hiring catering, furniture and other services is the sponsor's responsibility.*



Illustrative image

Exhibitor Storage

EXHIBITOR | SPONSOR
BRL 11.000,00

50 SLOTS

BENEFITS

- Available exclusively to exhibitors;
- Lockable 2m x 1m storage units for the three days of the event;
- The spaces will be positioned at FEBRABAN's discretion, based on the layout of the storage areas;





Illustrative image

Come be part of the new edition!



AUGUST 24-26

More information

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